

## EXHIBITORS' QUOTES



**Mr. HARDIK SEMLANI**  
Regional Sales Manager,  
Trident Group,  
Ludhiana:

"We have been attending Yarnex for the last four years and we are adding more customers at each show. This also gives us an opportunity to meet buyers and understand their requirements. In turn, they also learn about our new launches. We are here with our top management in full force. When the senior management is present, it makes it easier to take the leads forward. We have met around 300 customers, and even if we are able to do business with 10 percent it would be very good. We hope to be at Yarnex 2015 in a bigger way!"



**Mr. MAURIZIO COLZANI**  
Linificio E Canapificio  
Nazionale S.R.L, Italy:

"We produce linen yarn and we are new in the Indian market having come here only a year ago. Through Yarnex we got in touch with good companies. This is the step and we are satisfied with the kind of visitors who came in. It improved our penetration and contacts in the new market with local knitters from in and around Tirupur as well as other parts of India. Even manufacturers of furnishings, and home textiles, besides apparel fabrics manufacturers, visited our stall. India is a potentially growing market as far as Linen yarn is concerned and we look forward to developing it and establish a presence here through exhibitions like Yarnex."



**Mr. MARTIN DUNN**  
Sales Director,  
The Lurex Company Ltd,  
UK:

"There has been a steady flow of customers – existing as well as new – throughout the day. The show has been good."

Exhibitors praise  
buyer turn-out

The India International Yarn Exhibition (YARNEX) has established its prominence as the meeting place where fibre and yarn suppliers connect with weavers, knitters and garmenters.

The 6th Edition attracted in excess of 3,000 trade visitors from all major textile manufacturing centers including buyers from overseas. Judging from the reactions of companies participating in YARNEX it can be said that the 2015 event promises to be bigger and better with increased emphasis on innovation.



**Mr. ASHOK GOYAL**  
Executive Director,  
Vardhman Polytex  
Ltd, Ludhiana:

"For us, the show has been a success. We have been participating in this show since inception. This is a great platform to meet new people and see new products. In spite of the slowdown, the inquiries have been good. I feel satisfied and comfortable. Of all those who visited us, around 30 to 40 percent would count as big potential customers."



**Mr. Ajay Sharma**  
Senior G.M, New Product  
Development, RSWM Ltd,  
Noida:

"It's been a good stage to showcase our products. Yes, the footfalls are good and Yarnex is a good platform where visitors get to see and know more about our products. They get to know what we make and it starts from there."



**Mr. D. Das Chowdhury**  
President,  
Nagreeka Exports Ltd,  
Mumbai:

"An interesting show. A lot of visitors were interested in fancy yarn and this gave us an opportunity to understand the market. We also had buyers from Latin America, China and Bangladesh inquiring about our products."



**Mr. SHANGAMESWARAN**  
General Manager,  
Welspun Syntex Ltd,  
Tirupur:

"The show is useful as we have met different kinds of customers like users and manufacturers. There were good openings for us. Even though we have been in this market the last seven to eight years, we were able to meet new customers."



**Mr. M. Selvaraj** Senior  
Manager – Marketing,  
Kandagiri Spinning Mills  
Ltd, Salem:

"This is the first time we are participating in a show in Tirupur. The response is good with inquiries coming from direct export houses and agents in India as well as buyers from China, Hong Kong and Singapore."



**Mr. MAHESH MAHESHWARI**  
Director,  
Nimbark Fashions Ltd,  
Mumbai:

"The show was quite good with encouraging visitor footfalls. Buyers showed interest in our products especially the poly linen line, the Modal line, micro Modal, micro Tencel and the fine fancy yarns we had displayed. Buying agents, direct buyers, and knitters visited our stall."



**Mr. Vipin Bathla**  
Senior G.M (Marketing),  
Winsome Textile Industries  
Ltd, Gurgaon:

"We have introduced new products like yarns for ladies wear like shiny poly, sparkling poly, etc., and visitors here are liking it. We are expecting good business from these products. The show is good and there has been lots of improvements over the previous years. This is also a great platform to meet so many prospective customers at one place, which otherwise is impossible."