

HOMTEX 2015 Rides High on the Crest of Positive Business Climate

HOMTEX, the India International Home Textile Exhibition will run at the Trade Centre, KTPO, Whitefield, Bangalore, from 12 to 14 March 2015. Taking cue from the highly successful Edition in 2014, the Exhibition is poised to see a big improvement in the participation levels from companies in the home textiles, home decor, gifts and house ware sectors.

With over 3,000 registered trade visitors from 10 countries and all southern India states, Homtex is the most important sourcing platform for retailers, e-commerce companies, distributors, wholesalers, buying houses, buying agents and interior designers.

It is with great expectations that companies from the home textiles and allied sectors participate in HOMTEX, which is the gateway to buyers in south India. The upturn in sentiments along with a confident business climate brought about by a majority Government in New Delhi, justified hopes of a good fair and brisk business at the show in 2015. In fact, these expectations were actually exceeded over the three days of the expo in 2014.

Exhibitors reported unanimously on numerous concrete project inquiries, intense negotiations with trade visitors from throughout the world and a remarkable number of business deals, some of which were concluded instantaneously and quite a number of which were worth millions of rupees.



Raymond Home launched in the south market at HOMTEX.



Innovative products at Citizen attracts buyers.



Foreign buyers showed interest in Balavigna's range.



Surat-based JMD showcased an impressive range.