



Chennai Homtex attracted serious buyers.



An impressive range of kitchen, bed & bath products from Sri Kalyan.



Home furnishing and bed range from Anju Fabrics, Karur.

Leading home textile manufacturers will be keen to find a foothold and grow in the increasingly lucrative southern markets. At the last edition Raymond Ltd, used the Homtex platform to launch their products under the Raymond brand in the South India market. "The scope for branded products is huge in South India," said Mr. Pankaj Saxena, Deputy General Manager - Sales, Raymond Ltd: "Retailers from South India visited our stall and we were able reach out to them. Homtex has been a valuable launch platform for us."

Mr. Lokesh Oza Director, Citizen Synthetics Pvt Ltd, Mumbai remarked, "This is the first time at Homtex and the show was very good and we are expecting a good market in this region. We met good clients and with them I hope to develop this new market."

The show attracted over 3,000 visitors from all across the country; a large number from the neighboring states of Tamil Nadu, Andhra Pradesh, and Kerala amongst others. Besides the delegation from Sri Lanka, overseas visitors included those from the Middle East, Thailand, Turkey, France, Switzerland, Russia, etc.



London Lady showcased an exquisite range of home textiles.

"The strategic shift of the venue to the Trade Center, Karnataka Trade Promotion Organization, Whitefield, was also appreciated by the industry, who said this year the level of top management and serious buyers was very high, said Mr. P. Krishnamurthy, CEO & Executive Director S S Textile Media Pvt Ltd, organizers of the show.

